



QUALITAS STRATEGIES
Your global learning gateway

WHY STUDY IN CANADA?

Canada is recognized internationally as a leading study destination because of its quality of life, multiculturalism, high educational standards, strong research centres, stable economy, and work opportunities. Canada accommodates diverse lifestyles, offering dynamic urban centres, charming small communities, and stunning natural landscapes.

HOW WE CAN HELP

We support you at every step of your academic journey, from exploring your long-term life vision to creating a specific study and career path.

We will help you navigate the Canadian post-secondary system, and guide you to universities in locations that fit with your personality and lifestyle. Our purpose is to position you to become successful, both academically and professionally, so that you can reach your goals and fulfill your life dreams.

OUR MISSION

Qualitas Strategies helps you find exceptional post-secondary educational opportunities in Canada. We offer seamless transition support so that you can build on your high school accomplishments, maximize your academic potential, leverage your networks, and create a strong foundation for future employment prospects in a global market.



WHAT WE OFFER EDUCATIONAL INSTITUTIONS

We will help your students to build on the strong education they have received at your school and will work to ensure that they continue on a path of excellence. We can provide you with the following services:

- Consulting with you regarding the most appropriate choices of Canadian institutions for particular students
- Helping you prepare your students for study in Canada by collaborating with you on workshops and seminars and by providing individual counseling
- Setting up integrated academic foundations programs to prepare students for post-secondary study abroad
- Establishing mutually beneficial partnership agreements with Canadian institutions

WHAT WE OFFER STUDENTS

Based on your needs, we create customized, exclusive packages that position you to get the most from your academic experience in Canada. Here is how we work with you:

- Carefully screen your documents to identify your options
- Develop an academic/career path based on your interests, strengths and goals
- Help you select optimal program choices based on a developed academic/career path
- Create a strong academic application portfolio for programs of your choice
- Prepare you with a pre-arrival checklist
- Provide you with first-year transition support
- Coach you on a regular basis so that you can build a personalized, academic success plan that will position you for academic excellence; enable you to receive awards, scholarships; and gain acceptance to prestigious graduate programs

- Train you to develop skills that will lead to opportunities for internships, co-ops, and future employment
- Provide tools for cultivating relationships with key networks related to your field of study

WHAT WE OFFER PARENTS

Parents' support is crucial in developing young scholars. For this reason, we offer Parent Information Sessions in which we address parents' questions, concerns and cover the following topics:

- What your son or daughter can expect when studying and living in Canada: why choose Canada over other study destinations?
- How you can support your son or daughter's academic and career path
- What it will cost to send your son or daughter to Canada, and being prepared for monthly living expenses

ABOUT US

Qualitas Strategies, established in 2005, has built a strong reputation in Ottawa as an international education consulting firm serving students and post-secondary institutions in Canada and abroad. Our international projects draw on current educational research and best practices, as well as on our broad experience in education, international relations, and communications. Our success is based on our extensive experience managing post-secondary programs, and our strong relationships with universities, governments, communities, and students locally and abroad.

Perryhan Moustafa, founder of Qualitas Strategies, has worked in the international field since 1995 as an educator, trainer, communications strategist, and program manager. She has worked in Egypt, Germany, and across Canada with universities, governments, and industry. Most recently, she has worked as a faculty member at Carleton University where she managed a number of student support programs, and developed award-winning classroom models, which she has presented at international and national conferences. She holds a Bachelor's Degree in Communications, a Master's in International Affairs, a Goethe Institute Certificate in teaching German-as-a-second language, and a Certificate in Practical International Affairs Management.

Susan Lee, who joined Qualitas Strategies in 2010, has contributed to the success of Qualitas Strategies through her strong management skills, her extensive teaching and student advising background, her expertise in faculty development, her experience in strategic planning, and her skills in program assessment. She has served as Associate Director of Carleton University's Centre for Initiatives in Education, and has worked in Asia and Europe in the post-secondary field. She holds a Bachelor's degree in French Language and Literature, a Master's in Comparative Literary Studies, and a Certificate in Teaching English as-a-second language. Her published work includes materials for refugee language learners in Canada, and a case study on environmental justice in rural Canada.

FOR MORE INFORMATION

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